

2010 WORKSHOP, CONVENTION, TRADESHOW

HOTEL

All workshop and convention activities will be at the Innisbrook Resort, 36750 US Highway 19 North, Palm Harbor, FL 34684. The convention rate is **\$129.00 per night plus \$11 parking & resort fee**. Reservations must be made on or before August 20, 2010 to obtain this rate. **For reservations call: 800 456 2000**

WORKSHOPS –September 20-23, 2010

Workshop fee: Member \$350 Non-member \$395
NO REFUNDS ONCE YOU REGISTER.

INSTRUCTORS

Carrie Burns Brown, NWS

“Color Emphasis/Watermedia Collage”

Carrie Burns Brown, NWS, studied art extensively and has painted, exhibited, and conducted classes for forty years. The first two days of the workshop will focus on color and design using fluid acrylic paint as a multi-layered, transparent/opaque water medium which can be applied to canvas or paper. Emphasis will shift to collage and the interaction of collage with watermedia.

Kathleen Conover, NWS - "Chaos to Order"

The main emphasis for Kathleen's workshop will be design and composition: that elusive element that elevates painting from ordinary to award-winning. Demonstrations, lecture, handouts, directed exercises and individual attention will enable each participant to understand and apply the new information to their artwork. Students are encouraged to explore their own personal direction in realism, abstraction, or non-objective forms.

CONVENTION

An exciting weekend of activities is planned including two full days of the Trade Show. There will be 18 demonstrations. Carrie Burns Brown will review the exhibition, Kathleen Conover, Judy Dazzio and Susanna Spann will critique members' work. And there will be a fun-filled Paint-Around on Saturday morning.

39th ANNUAL EXHIBITION RECEPTION

We are honored to have our exhibition at the beautiful Leepa-Rattner Museum of Art. The reception is **Friday, September 24th**, 5:30 p.m. to 7 p.m. for patrons and accepted artists and 7 p.m. to 9 p.m. for general public and members.

AWARDS GALA

Saturday September 25 – 7 PM. Tickets are \$50.00 per person. Images of award winning paintings will be shown. **Grammy Award winning musician and watercolor artist, Barbara Bailey Hutchinson** will provide entertainment for the evening. This promises to be a night you will remember.

REGISTER ON-LINE OR BY MAIL

**We encourage you to register on-line for workshops and convention activities.
Deadline to register Sept. 1, 2010**

www.floridawatercolorsociety.org

CONVENTION SCHEDULE

Thursday, September 23rd

6:00 pm Convention Registration
7:00 pm Demonstration by Carrie Burns Brown

Friday, September 24th

9:00 am - 5:00 pm Registration
9:00 am - 5:00 pm Catalog distribution to members – FWS Booth
9:00 am - 5:00 pm Trade Show
9:00 am - 5:00 pm Raffle tables open
9:00 am - 4:00 pm Critiques (must pre-register)
5:30 pm – 7:00 pm Exhibition Opening Leepa-Rattner Museum of Art- Patrons and accepted artists
7:00 pm - 9:00 pm Exhibition Opening Leepa-Rattner Museum of Art

Saturday, Sept. 25th

8:00 am Paint-Around
9:00 am - 1:00 pm Registration
9:00 am - 1:00 pm Catalog distribution to members
9:00 am - 3:00 pm Trade Show
9:00 am - 1:00 pm Raffle and Silent Auction Tables
9:00 am - 4:00 pm Critiques (Must pre-register)
5:30 pm Cocktail Hour – Cash Bar
6:30 pm Silent Auction
7:00 pm Awards Gala
Awards Presentation
Introduction of new Signature Members

Sunday, Sept. 26th

9:00 am - 10:00 am Annual General Meeting
Kathleen Conover – Making a Living as an Artist
Presentation of 2011 Officers

MAIL RESERVATION FORMS

Space reserved by date received

Deadline for reservation and payment is

September 1, 2010

____ Carrie Burns Brown member \$350, non-member \$395

____ Kathleen Conover member \$350, non-member \$395

SEPARATE CHECK FOR WORKSHOP

Mail to: **Jane Collin**
Check payable to FWS. **P.O. Box 2223**
Fort Lauderdale, FL 33303

Name: _____

Address: _____

City: _____ St: _____ Zip _____

Phone: _____

E-mail: _____

CONVENTION REGISTRATION (NO REFUNDS)

You may make ONE CHECK payable to FWS for registration for the convention, banquet and critiques.

Mail to: **Jane Collin**
P.O. Box 2223
Fort Lauderdale, FL 33303

Name: _____

Address: _____

City: _____ St: _____ Zip _____

Phone: _____

E-mail: _____

2nd Person:

Name: _____

City: _____

3rd Person:

Name: _____

City: _____

Convention Registration - \$15 per person \$ _____

Awards Gala - \$50 per person \$ _____

Please select the number of meal preference(s).

Beef __ Vegetarian __ Chicken __

Carrie Burns Brown Exhibition Review
Friday \$6.00 per person \$ _____

Kathleen Conover Digital Critique
Saturday \$6.00 per person \$ _____

Judy Dazzio Slide Critique - \$6.00 per person \$ _____
Saturday

Susanna Spann Critique - \$6.00 per person \$ _____
Friday

Total \$ _____

TIME CHART OF EVENTS
PLEASE READ FROM LEFT TO RIGHT!

ANNUAL GENERAL MEETING

Sunday September 26 - 9:00 A.M. Kathleen Conover will talk about making a living as an artist. This will be an interactive discussion with questions and answers. The officers for 2011 will be introduced.

DIGITAL AND SLIDE CRITIQUES

There is a \$6 fee to attend the critiques as space is limited. Please pay the attendance fee(s) with your convention registration.

If you would like to have your work critiqued, there is an additional fee of \$3 for one or two entries.

Digital: By **September 1**, e-mail your digital images
To: Virginia Weber at ginron@gmail.com

One image per e-mail. The file must be in j-peg format under 5 Megs, 300 ppi and 1800 pixels on the longest dimension and oriented correctly (vertical or horizontal). Your e-mail must include your preference of critique session. Kathleen Conover will critique on Saturday. Susanna Spann will critique on Friday.

Mail your \$3 check to: Virginia Weber
331 Petrel Trail
Bradenton, FL 34212

When your check is received, your digital images will be processed for the critique.

Slides: Bring your slides and check for \$3 to the FWS booth in the tradeshow. Judy Dazzio will critique on Saturday.

DIRECTIONS TO: INNISBROOK RESORT

Directions are on the Innisbrook Website at <http://www.innisbrookgolfresort.com/maps-directions/index.cfm>

DIRECTIONS TO: 39TH ANNUAL EXHIBITION

The Leepa-Rattner Museum of Art is just a few minutes from the Innisbrook Resort. Go south on

Mon. June 14 DEADLINE for entries	Mon. July 30 ACCEPTANCE NOTIFICATION mailed	Fri. Aug 20 10 A.M.-4 PM. HAND DELIVERED paintings to Leepa-Rattner Museum of Art
Fri. August 20 DEADLINE for hotel reservations	Fri. Aug 20 DEADLINE for receiving shipped paintings	Wed. September 1 DEADLINE for workshop, convention registrations & digital critique entries
Sun. Sept. 19th 6 PM gathering of workshop participants at Mamma Maria's	Mon.-Thurs. Sept. 20-23 9 A.M.-4 P.M. Workshops	Wed. Sept. 22 DEADLINE for Gala Awards reservations
Thurs. Sept. 23rd 7 P.M. Juror Carrie Burns Brown, NWS Demonstration	Fri. Sept. 24th Trade Show Demonstrations FWS Exhibition Leepa-Rattner Museum of Art 5:30 Patrons & Accepted Artists 7:00 General Public & Members	Sat. Sept. 25th Paint-Around Tradeshow Demos, etc. Cocktail Hour 5:30 PM. Awards Gala 7 P.M.
Sun. Sept. 26th 9 AM Annual FWS Meeting All Members Welcome	Nov. 7th Last Day FWS Exhibit Shipped paintings	Tues. Nov. 9 Pick up paintings 10 AM- 4 PM

ENTRY DEADLINE: MONDAY, JUNE 14, 2010

CONVENTION
September 24, 25, 26, 2010
Innisbrook Resort
36750 US Hwy 19 North
Palm Harbor, FL 34684



September 12 - November 7, 2010
Leepa-Rattner Museum of Art
600 Klosterman Road
Tarpon Springs, FL